



BRADESTINO

OCTOBER 2024 NEWSLETTER

Brazil is more than a Travel Destination

**WELCOME TO MY OCTOBER 2024
BRADESTINO® NEWSLETTER**



The Brazilian Oktoberfest in Blumenau is the second biggest Oktoberfest in the world after the famous German Oktoberfest in Munich. Its origins date back to 1984, shortly after the city experienced devastating floods in 1983. Blumenau, founded by German immigrants in 1850, used Oktoberfest as a way to uplift the community and attract tourists to stimulate the local economy. The festival not only honors the city's strong German heritage but also fosters a sense of unity and cultural pride.

The Oktoberfest in Blumenau carries a rich array of traditions that reflect both its German roots and local Brazilian influences.



Don't Miss Out!

My Next Newsletter of NOVEMBER 2024

- Republic Proclamation Day (Nov 15)
- Black Awareness Day (Nov 20)

Tomorrowland Brazil



On Thursday October 10, Tomorrowland Brasil did host Senna Driven, Album Showcase at The Gathering. Senna Driven is a collaborative electronic music album, inspired by the values of the legendary Brazilian racing driver Ayrton Senna, with the goal of connecting fans around the world through an innovative soundtrack.

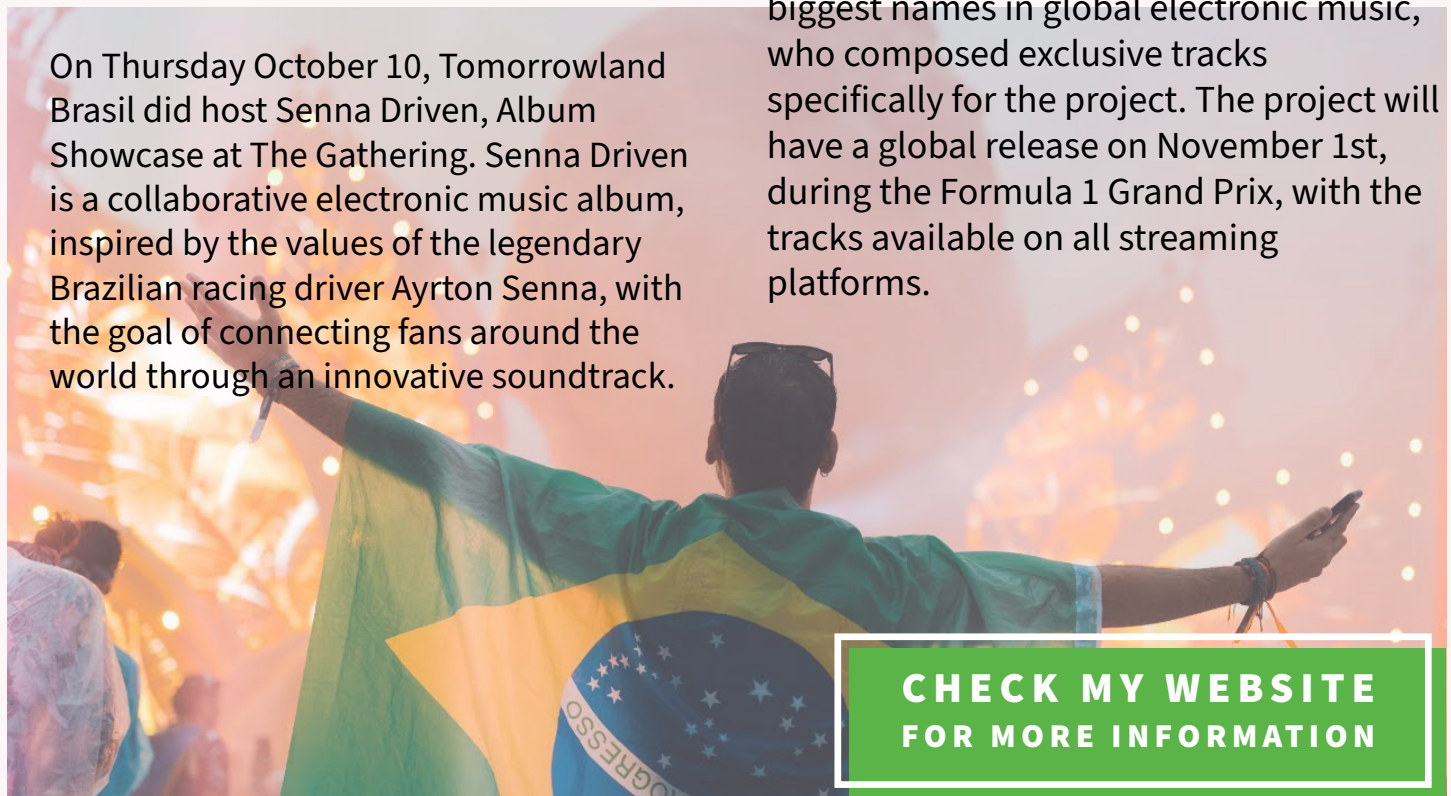
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info@bradestino.com



Tomorrowland Brasil did take place on October 11–13, 2024, in the beautiful festival area of Parque Maeda in Itu, a municipality of São Paulo. Last year, Tomorrowland celebrated its grand return to Brazil with people from around the world uniting as one. This year's Brazilian edition did introduce people into the world of 'Adscendo', turning Parque Maeda in Itu into a magical destination high on the horizon

SENNA DRIVEN Is a project that celebrates the life and achievements of Ayrton Senna, immortalizing his legacy through music. It is the first album inspired by and dedicated to the three-time world champion, bringing together some of the biggest names in global electronic music, who composed exclusive tracks specifically for the project. The project will have a global release on November 1st, during the Formula 1 Grand Prix, with the tracks available on all streaming platforms.



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