

# BRADESTINO

## APRIL 2024 NEWSLETTER

*Brazil is more than a Travel Destination*



### WELCOME TO MY APRIL 2024 BRADESTINO® NEWSLETTER

Rio de Janeiro is often called the Marvelous City, or "Cidade Maravilhosa" in Portuguese. Next to its iconic landmarks such as Sugarloaf Mountain, Christ The Redeemer and Copacabana beach do not forget to visit the Santa Teresa neighbourhood with the local yellow tram and enjoy a nice walk down via the colorful Selaron Staircase to Lapa.



## Santa Teresa

Santa Teresa in Rio de Janeiro is a charming neighborhood known for its bohemian atmosphere, colorful streets, and artistic vibe. Visitors are drawn to its historic tram, beautiful views of the city, vibrant street art, and eclectic mix of bars, restaurants, and shops. It offers a unique blend of culture, history, and stunning scenery that makes it a must-visit destination for travelers seeking an authentic Rio experience.



### IN THE SPOTLIGHT

### Don't Miss Out!

My Next Newsletter of May 2024  
with latest report on the free Madonna  
show at Copacabana on May 4, 2024  
It will be the biggest show of her career!

## Travel & Safety Tips

Traveling to Brazil can be an exciting experience, but it's important that you are well prepared.

1. Research your Destination & Draft a Travel Schedule
2. Pack Light & Smart
3. Check your Travel Documents & Entry Requirements

### My 10 Safety & Security Tips:

1. Stay informed on areas to avoid
2. Book transfer via hotel or travel agency
3. Remain vigilant in public places (keep luggage in sight, backpack on the front)
4. Don't draw attention
5. Stay in touch with family and friends
6. Use public WI-FI safely
7. Safeguard your hotel room
8. Be aware of your surroundings
9. Water Safety (strong current & sharks)
10. Language & communication (learn some basic Portuguese)

Happy  
Travels



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### **Brazil is divided into five distinct regions**

- The North is known for its lush Amazon rainforest, vibrant wildlife, and indigenous cultures.
- The Northeast boasts stunning beaches, rich cultural heritage, and lively music and festivals.
- The Central-West region is characterized by the Pantanal wetlands, diverse ecosystems, and agricultural productivity.
- The Southeast is home to iconic cities like Rio de Janeiro and São Paulo, with beautiful coastline, urban sophistication, and diverse landscapes.
- Finally, the South region offers charming colonial towns, European influence, and breathtaking natural wonders such as the Iguazu Falls and the Serra Gaúcha mountains.

**Each region showcases Brazil's incredible diversity in culture, landscapes, and experiences.**

**CHECK MY WEBSITE  
FOR MORE INFORMATION**

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## MAY 2024 NEWSLETTER

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### WELCOME TO MY MAY 2024 BRADESTINO® NEWSLETTER

On May 4, 2024 Madonna created history and showed why she is the "Queen of Pop" while more than 1,6 million fans attended her free concert on Copacabana Beach in Rio de Janeiro.

The excitement was built ahead of the concert with T-shirts, souvenirs, billboards with Madonna's face appearing everywhere in Rio.

## MADONNA IN THE SPOTLIGHT



Madonna in Rio  
04/05/2024

Fans were excited with the free show in Rio. It was a once in a lifetime historic event and Copacabana Beach became the biggest dancefloor in the world.



### Don't Miss Out!

My Next Newsletter of JUNE 2024

June is another festive month in Brazil as the Festas Juninas, also known as festas de São João are taking place, but there is more.

## Historic Show in Rio

The free show in Rio was the grand finale of Madonna's Celebration world tour, which had started since October 2023 last year.

The Celebration Tour was a reflection of Madonna's career, while performing hits like "Into the Groove," "Like a Prayer" and "Ray of Light."

"Here we are, the most beautiful place in the world," Madonna mentioned at the beginning of the show, referring to the ocean and the mountains around her. "This is magic."

Later, she expressed her gratitude for her Brazilian fans. "You have always been there for me," she said. "That flag: that green-and-yellow flag, I see it everywhere. I feel it in my heart."

"Music" could also not be missed from the set list as music does bring people together. Madonna did add a samba vibe to the song with live drummers and a special guest, the Brazilian drag star Pablllo Vittar.

"Live to Tell," was a tribute to victims of AIDS.

For "Vogue," Madonna appeared in a sparkly dress in the colors of the Brazilian flag and was joined by the pop sensation Anitta, who was the guest "judge" of the night.

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The atmosphere at Copacabana Beach was like a World Cup event, street carnival and New Year's Eve celebration combined. Street vendors were everywhere offering shirts, hats, cups, barbecue snacks and caipirinhas. Fans were dressed up in Madonna outfits and were ready to party.

The world tour and final show in Rio appeared to be a true Celebration and Madonna concluded her show with a remix of her 2009 track "Celebration." Madonna addressed the audience for a final time: "Thank you, Rio," adding "obrigada," the equivalent in Portuguese.

She smiled and let go of a Brazilian flag, flipped a white veil over her head and descended beneath the stage.

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