



BRADestino

JANUARY 2024 NEWSLETTER

Brazil is more than a Travel Destination

Welcome & Happy 2024

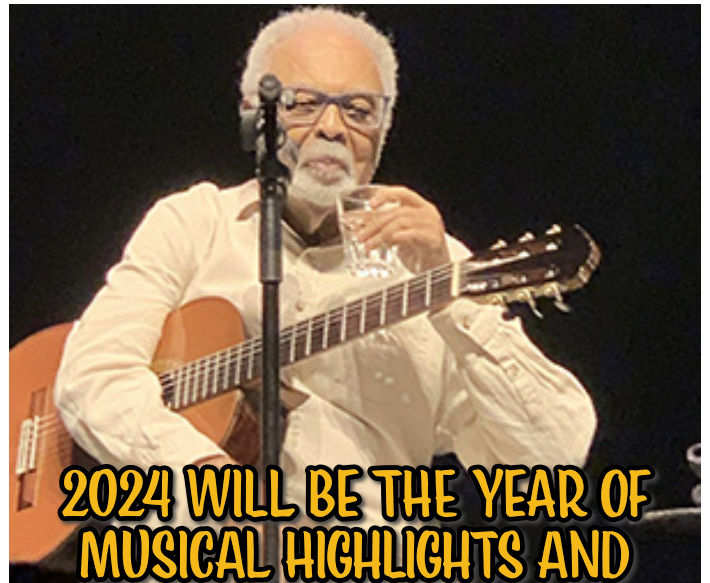
Welcome to my first Bradestino Newsletter & Happy 2024.

The New Year is the start of new beginnings and for me personally it is the start of my BRADESTINO brand launch.

Brazil has become my passion in life and through my BRADESTINO website I would like to show you why Brazil is much more than a Travel Destination.



Brazil pays tribute to Pelé one year after his death
Christ the Redeemer, Rio de Janeiro's postcard, was illuminated with a number 10 shirt from the Brazilian team, to commemorate Pelé.



**2024 WILL BE THE YEAR OF
MUSICAL HIGHLIGHTS AND
CELEBRATIONS**



Don't Miss Out!

- Gilberto Gil - Aquele Abraço
- Ivete Sangalo - 30 Years
- Rock in Rio - 40 Years

Happy 2024 from Rio

Rio de Janeiro welcomed the new year at Brazil's biggest New Year's Eve party, in Copacabana, which featured a 12-minute fireworks show.

There was also a tribute with golden waterfalls referring to Rita Lee, the queen of Brazilian rock, who died in 2023. At that moment, the orchestra began playing "Ovelha Negra", one of the artist's biggest hits.



For technical reasons and the risk of weather conditions, the drone show celebrating Rock in Rio's 40th anniversary prior to New Year's Eve was not held.

But 2024 will be an exciting year of musical celebrations with the 40th anniversary of Rock in Rio, the Celebration of Ivete Sangalo's 30 Years of Career and the continuation of Gilberto Gil's World Tour Aquele Abraço.

BRADESTINO

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